



The HPYO welcomes you as an Advertising Partner to our 2016-17 Season!

MAIN STAGE CONCERTS AND EVENTS DATES:

SATURDAY, NOVEMBER 26, MCINTYRE CENTRE FOR THE PERFORMING ARTS, MOHAWK COLLEGE, EVENING, 7pm

SATURDAY, DECEMBER 10, HOLIDAY HIGH TEA & SYMPHONY, LINCOLN ALEXANDER CENTRE, AFTERNOON, 2pm

SATURDAY, MARCH 4, 2017, ANNUAL FUNDRAISING GALA AND CONCERT, THE COTTON FACTORY, EVENING, 6pm

SATURDAY, APRIL 22, 2017, In Concert with the Kitchener Waterloo Youth Symphony Orchestra, CENTRE IN THE SQUARE, Kitchener Waterloo, 7pm

SATURDAY, MAY 6, 2017, MAIN SEASON FINALE CONCERT, SALVATION ARMY CITADEL, MEADOWLANDS ANCASTER, EVENING, 7pm

******HEADSUP....LATE SPRING.....BLACK TIE TRIBUTE TO GLENN MALLORY, EVENING, LOCATION AND DATE TO BE CONFIRMED***

ADVERTISEMENT OPPORTUNITIES FOR OUR 2016-2017 FULL SEASON PROGRAMME

NUMBER OF PROGRAMS PRINTED PER CONCERT: (minimum) 500

Demographics of patrons: All ages from elementary aged children through to grandparents and great grandparents; all areas of the Greater Hamilton Region as well as reach as far as London, Brantford, Niagara, and Burlington/Halton

Benefits: 2 free tickets to a season concert of your choice; invitation to all VIP events; Dr. Glenn Mallory Circle E-Newsletter on request and special email notices

BASIC ADVERTISEMENT PACKAGES:

Package IFC: (1 available)
INSIDE FRONT COVER FULL COLOUR FULL PAGE AD
Dimensions: 7.5in (h) x 4.875in (w)
\$1250

Package IBC: (1 available)
INSIDE BACK COVER FULL COLOUR FULL PAGE AD
Dimensions: 7.5in (h) x 4.875in (w)
\$1000

Package OBC: (1 available)
OUTSIDE BACK COVER FULL COLOUR FULL PAGE AD
Dimensions: 7.5in (h) x 4.875in (w)
\$1250

Package HPC:
HALF PAGE FULL COLOUR AD
Dimensions: 3.75in (h) x 4.875in (w)
\$500

Package HPBW:
HALF PAGE BLACK & WHITE AD
Dimensions: 3.75in (h) x 4.875in (w)
\$375

Package BCC:
BUSINESS CARD SIZE FULL COLOUR AD
Dimensions: 2in (h) x 3.5in(w)
\$250

Package BCBW:
BUSINESS CARD SIZE BLACK & WHITE AD
Dimensions: 2in (h) x 3.5in(w)
\$200

Special Private Music Instructors' Package
BUSINESS CARD SIZE FULL COLOUR AD
Dimensions: 2in (h) x 3.5in(w)
\$125 OR
BUSINESS CARD SIZE BLACK & WHITE AD
Dimensions: 2in (h) x 3.5in(w)
\$100

Package CFC: (2 available)
CENTREFOLD FULL COLOUR FULL PAGE AD
Dimensions: 7.5in (h) x 4.875in (w)
\$1000

Deadline to purchase Advertising space October 15, 2016
All print-ready properly sized art work to be supplied by October 8, 2016.
Acceptable Formats:

Please submit ads to: info@hpyo.com

Subject line please note: HPYO 2016-2017 Programme AD

HPYO 2016-17 Season Advertisement Agreement Form:

Business Name: _____
Contact Name: _____
Business Address: _____
Business Telephone: _____
Business Mobile: _____
Business Email: _____
Business Website: _____

Advertisement Package Option: (*example, Package OBC*)

Please email scanned form and artwork to: info@hpyo.com

Please make cheque payable to "HPYO"

Total: \$ _____ enclosed

Please mail payment by deadline of October 15, 2016 to:

Hamilton Philharmonic Youth Orchestra
Advertising
160 King Street East
Hamilton ON L8N 1B2

OR, call 905-869- HPYO (4796) to arrange for pick up or drop off. We'd love to meet you!

Receipts will be forwarded upon receipt of payment to the address provided.