

Hamilton Philharmonic Youth Orchestra



Leadership Through Music

Why HPYO Matters

- **Community**
- **Citizenship**
- **Excellence**
- **Equality**
- **Tradition**
- **Tomorrow**
- **Talent**
- **LEADERSHIP**



Fiftieth Season | **Leadership Through Music**

Strong Foundation

- 50 Year Story
- Board Leadership
- Governance
- Financial Management
- Partnership
- Alumni
- Commitment to Growth



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Journey to Excellence

- HPYO Renewal Program
- Board Led Initiative
- Executive Director
- Music Director
- HPO Faculty
- Strategic Goals
- Focus Group with Stakeholders



Colin Clarke, HPYO Music Director

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Our Mission

To be the foremost **student-based symphony orchestra** and **music education program** in the Greater Hamilton Region



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Unique Value Proposition

Music Education – high quality learning and skill building opportunities for musicians under age 24

Public Performances – participation in concerts and special events

Community Service – opportunities to engage in community-making and personal growth

Vision

Leadership Through Music



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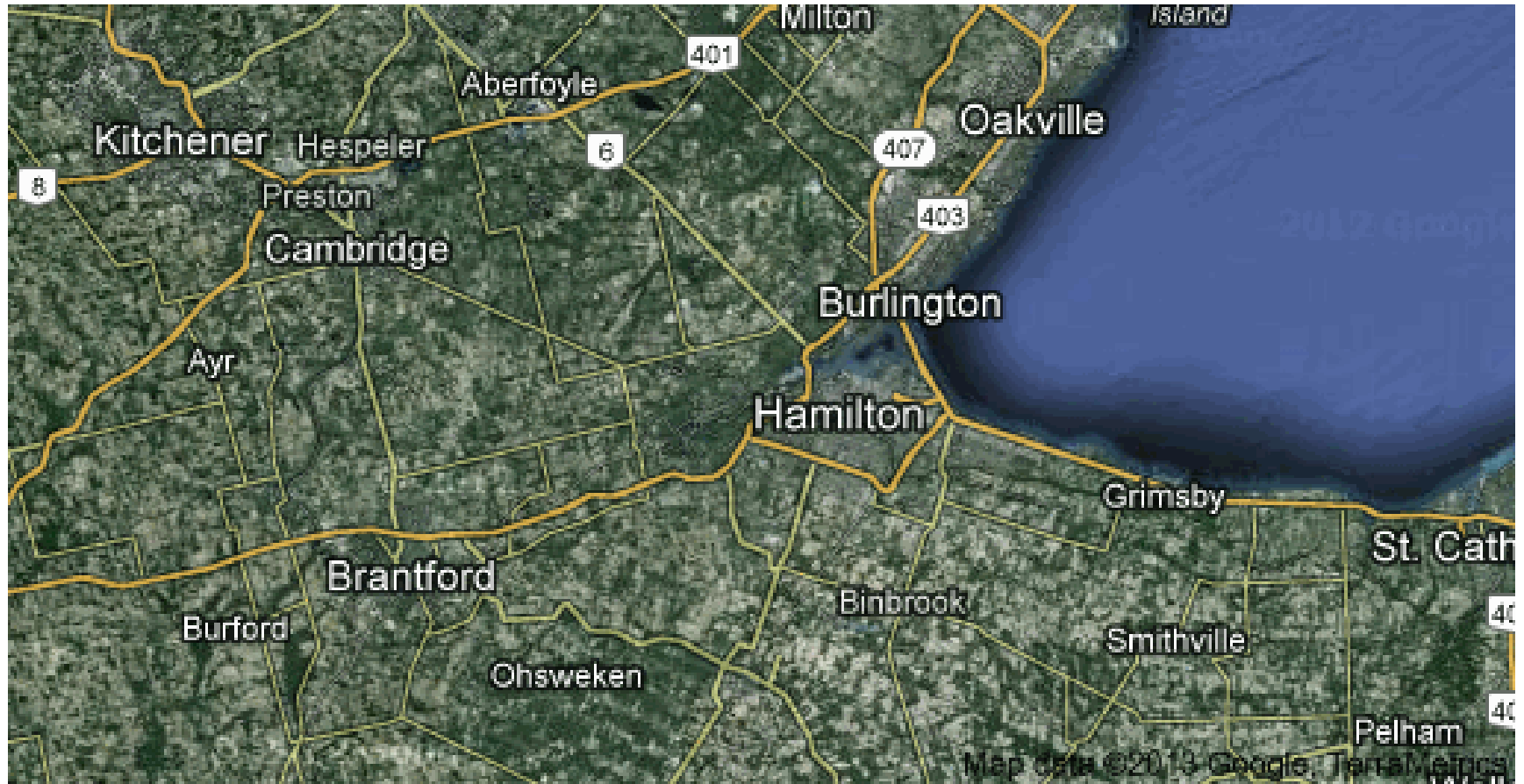
Guiding Principles

Access - we believe in providing opportunities for student musicians from all circumstances

Partnership - we believe in the power of collaboration to advance shared needs and interests

Growth - we believe in pursuing managed growth to serve our community and achieve our goals

Hamilton Is Our Playground



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Strategic Goals For A New Era

GOAL #1

EDUCATION

To offer the highest quality learning and skill building experiences for young musicians in the Greater Hamilton Region.

Strategic Goals For A New Era

GOAL #2

JUNIOR ORCHESTRA

To form a junior orchestra that will operate under the auspices of the HPYO and provide entry level opportunities for novice players and a feeder system for HPYO.

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GOAL #3

ACCESS

To enroll capable musicians from *all* areas of our city regardless of financial circumstances and other barriers to participation.

Strategic Goals For A New Era

GOAL #4

CENTRE

To own/lease a permanent home for HPYO in downtown Hamilton – a quality place for rehearsals, ensemble performances, education seminars, administrative offices, instrument storage, etc.

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GOAL #5

SUSTAINABILITY

To develop diverse and secure revenue streams that provide a stable funding base.

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GOAL #6

ENGAGEMENT

To employ effective marketing and outreach efforts in support of our strategic goals.

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GOAL #7

AMBASSADORSHIP

To be ambassadors for our city.

Key Board Priorities For 2013-2014

Share our Story – *inform | involve | invest*

Celebrate our 50th Anniversary

Activate Access Program in North End Hamilton

Find New Home in Downtown Hamilton

Start Junior Orchestra

and ...

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Key Board Priorities For 2013-2014

Build Friendships



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